💡Example Concept (Production Document)

This page is a working concept for ------------. It is a collaborative document meant to foster any and all ideas and dialogue regarding the development of this concept. This is intellectual property of ----------------, intended to be developed for the purpose of use by -----------.

Brief Concept Summary

- *Describe the clearest, most understandable point of view from which the concept would build upon. It's meaning, value, and intention to audiences and the performers.*

Working Titles:

- Example 1
- Example 2
- Example 3
- Example 4
- Etc.

Initial Imagery and Visual Ideas:

Initial Source Music and Possible Edits:

- **Click HERE** for Source Music Folder
- Cut track as a jumping off point:

More details on the themes/concept:

- This section would brainstorm all the possibilities of how to fit the concept/story onto the marching field or indoor floor. ALL the ways every section of the ensemble could project concept or propel the storyline.

Storyboard/Outline:

- The purposeful and scripted use of time throughout the program
- The events and effects of the concept/story from a pacing standpoint
  - *Do moments build to all the desired responses?*
- EVERYTHING must be account for in terms of the time in the show

Example:
**Show MAX 7:30 of music
**45 seconds of Pre-Announcment
**Account for Audience Response/Applause
-0:45-0:00
  - *Sound Design, Front Ensemble, and Solo Flute*
(Announcement)
0:00-0:45
  - *What this section should look and feel like. HOW this should represent actions of the concept (abstract) or represent a (literal) part a story.*
  - *All begin tight around central prop. Layered build out with staging and choreography. Winds add in over time. Build to a stark impact.*
0:45-1:30
  - *Lots of energy and motion!*
1:30-2:00
  - *Audio/Visual Intentions*
2:00-2:45

    ○ *Audio/Visual Intentions*

2:45-3:45

    ○ *Audio/Visual Intentions*

3:45- 4:30

    ○ *Audio/Visual Intentions*

Ect., Etc....

Additional Thoughts & Questions:

- *The wildest brainstorming possibilities*
- *Anything is on the table in the first stages*
- *A wild question or thought can generate MANY possible angles and directions!*