**The Gate-Way**

***Gateway’s One Page Strategic Plan***

**Mission:** - To create an amazing member experience.

- To bring to life an inspiring, unforgettable production.

**Strategy:** Give our talented performers the education and vehicle they need to bring the production to life.

**Leadership Philosophy:** People (Members), Process, Product

**Team Core Values:**

* We are Passionate about our art!
* We think and speak Positive words.
* We respect anyone crazy enough to dedicate their time to this activity.
* We are uncompromising in our standards.

**Top indicators of success:**

* How do the members feel about Gateway?
* How incredible is the product on the floor?

**Weekly Initiatives:**

* Be prepared for success BEFORE rehearsal
* Work the plan / do your job
* Be fully engaged at all times
* Be an example of professionalism
* Carry a sense of urgency and a high standard

**Things our staff/members say:**

* Gateway is one of the most important things in my life
* Everyone trusts me to be great
* I trust everyone around me to be great - on and off the floor