



STATEMENT ABOUT SALE FROM TIM HINTON

After many years of some of the most enjoyable experiences producing The Marching Roundtable podcast and Marching Arts Education website and its resources, it is time for me to step away and move to a different chapter in my life. As a result, The Marching Roundtable and Marching Arts Education websites are available for purchase. This sale is for all the assets of each site, including the website, podcasts, webinars, video interviews, courses, newsletter, and YouTube channel.

Since releasing its first podcast in February, 2011, The Marching Roundtable earned a reputation in our activity as a premier source of news and information. Since it came into existence in February, 2017, Marching Arts Education has become a leading collection of comprehensive educational resources with over 1300 podcasts and over 630 videos and webinars. Perhaps the greatest asset of both websites is the good will their content has fostered in the marching arts community. The websites' reputation in the activity allows performers, educators, and anyone interested in these activities to trust the content. For well over a decade professionals, educators, adjudicators, support staff, and participants from the most basic level to the pinnacle of the marching arts world have been willing to share their knowledge, expertise, and experiences on these two platforms.

My goal is to pass on this wealth of information and good reputation to a buyer who is willing and able to carry on the tradition of excellence I established for these websites over the past 15 years. Because these websites mean so much to me I will carefully assess and screen potential buyers to ensure these assets will remain available to the marching arts community and will be maintained with the same care and attention I have given them. The ultimate decision of whether to accept any purchase offer will remain exclusively with me.

If interested, please contact Tim Hinton (tim@marchingroundtable.com) with your ideas on a purchase value, a realistic timeline for completing the sale, and a description of the buyer's intended plans for the use of the content.

Time is of the essence. Inquires must be received by October 31, 2025 and if a suitable buyer is identified, the sale must be completed by December 31, 2025.

MORE INFORMATION ABOUT RESOURCES FOR SALE ON THE NEXT PAGE

RESOURCES INCLUDED IN SALE:

All content on the Marching Arts Education.com website
(Excludes course or book content owned by others that we are selling for them)



All content on the Marching Roundtable YouTube channel (minus Tim Hinton content which will be removed)

All audio and video files of this content which can be re-edited / repurposed as you desire

Weekly newsletter which is opened by 2,500 to 3,700 each Monday (34% to 42% open rate!)

The Marching Roundtable YouTube Channel which has 1.8K subscribers. Moving all content from Vimeo (currently houses content on the website) to YouTube could create the potential for profit from traffic on this YouTube channel.

These educational resources (podcast, live webinars, website, YouTube) would create great visibility for any brand. The advantage of being seen as a “helper” who is sharing valuable educational content for music educators cannot be overstated.

The Marching Roundtable brand has great recognition with music educators and the “good will” of the brand carries great weight in the marching and music worlds.

Here are some analytics about the podcast and website:

MARCHING ROUNDTABLE PODCAST

We switched podcast hosting to Blubrry midway through our 15 year history. Since that time we have had:

358,426 total show listens of

1,306 podcast episodes

Proud statistic:

95% impact plays

This shows that 95% of those that listened or downloaded a podcast listened through at least 75% of an episode. This is an amazing statistic for a podcast.

This affirms that our listeners are highly engaged music professionals and their staff members. Listeners from *110 countries*.

Our greatest asset: GOOD WILL

Our Reputation as HELPERS in the activity is our greatest achievement. The Marching Roundtable brand is recognized throughout the music education community as a trusted source of information from the top music and marching professionals. Always educational in tone and approach, our goal is to share information to help everyone do better, be more effective, and have more fun at their work. Guests say yes to talk with us because they know they will be treated professionally and that our goal is to help others do better.



WEBSITE

Well over 1 million page views since the website was updated in 2017.

Almost 42,000 users have signed up and used our website and resources.

Includes over 1300 audio podcasts and over 630 videos and webinars

NEWSLETTER

Our weekly newsletter is opened by 2,500 to 3,700 each Monday (34% to 42% open rate!). This high level of weekly engagement shows our motivated and loyal audience.

YOUTUBE

1.8K Subscribers with 1.1K videos

Example: Summer DCI interviews

Boston Crusaders podcast conversation had 1.4K views

Santa Clara Vanguard podcast conversation had 1.1K views

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